



NEW FEATURE!
DISC JOCKEYS FROM
COAST-TO-COAST

DECEMBER



25¢



HIT PARADER

A CHARLTON PUBLICATION

CHANCES ARE

WAKE UP LITTLE SUSIE

HULA LOVE

AND THAT REMINDS ME

LIPS OF WINE

LOTTA LOVIN'

MISTER LEE

HAPPY HAPPY BIRTHDAY
BABY

TWELFTH OF NEVER

ZIP ZIP

BLACK SLACKS

MY ONE SIN

LASTING LOVE

THAT'LL BE THE DAY

AN AFFAIR TO REMEMBER



DEBBIE
REYNOLDS

In This Issue! Johnny Mathis, Nat "King" Cole,
Four Coins, Andy Williams and The Chordettes



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Miller
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NBC-TV



Earl
McDaniel
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BOONE**

and

**SHIRLEY
JONES**

in

**April
Love**

at your favorite
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co-starring DOLORES
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ARTHUR
O'CONNELL

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theatre manager
if he's made his
Thanksgiving
date with Pat!

...Hear **PAT** sing his first screen love songs!

"April Love"



"Clover In The Meadow"



"Do It Yourself"



"Give Me A Gentle Girl"



"Bentonville Fair"



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Printed on a special by Chicago Agency Distribution

The HIT PARADER BAND WAGON OF

A Charlton

TOP TUNES

Feature

LIPS OF WINE

SHIRLEY WOLFE SY SOLOWAY

Sweet lips, your swee-ect and tasty lips.
I tasted your sweet lips,
(Sweet lips, your swee-ect and tasty lips,
(Sweet lips, your swee-ect and tasty lips,
Thrilled, to my finger tips,
(Sweet lips, your swee-ect and tasty lips,
Lips of wine, warm with fire,
You are my, one desire,
Lips of wine, and they are mine.
(Sweet lips, your swee-ect and tasty lips,
While tropic breezes play,
(Bright stars, those so-oft and low guitars,
(Bright stars, those so-oft and low guitars,
While palm trees gently sway,
(Bright stars, those so-oft and low guitars,
Lips of wine, come to me,
Whisper low, so tenderly,
Lips of wine, and they are mine.
(Bright stars, those so-oft and low guitars,
Sweet Hawaiian miss, no more will I roam,
I must have your kiss, and I can't go home,
You stole my heart from me,
(Sweet lips, your swee-ect and tasty lips,
(Sweet lips, your swee-ect and tasty lips,
Pretty rose of Waikiki
Sweet lips, your swee-ect and tasty lips,
Sweet lips, your swee-ect and tasty lips,
Lips of wine, sweet and rare,
Tell me you will always care,
Lips of wine, and they are mine.
(Sweet lips, your swee-ect and tasty lips.)

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MY ONE SIN

(In Life)

ROBERT MELLIN MASCHERONI

If it's wrong wanting you,
Wanting you as I do,
Then my one sin in life is loving you.
If it's wrong to desire
Lips that set me on fire,
Then my one sin in life is loving you
You're my temptation my heaven,
my bliss.
I never knew love could thrill me
like this.
So if it's wrong wanting you
Heart and soul as I do,
Then my one sin in life is loving you.
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CHANCES ARE

STILLMAN R. ALLEN

Chances are 'cause I wear a silly grin
The moment you come into view
Chances are you think that I'm in love
with you
Just because my composure sort of slips
The moment that your lips meet mine
Chances are you think my heart's your
Valentine
In the magic of moonlight when I
sigh
Hold me close dear
Chances are you believe,
The stars that fill the skies are in my
eyes
Guess you feel you'll always be,
The one and only one for me.
And if you think you could
Well chances are your chances are
awfully good
Chances are your chances are awfully
good
Chances are your chances are awfully
good.

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ZIP ZIP

KAYE COLUMBO BOORIS

Zip zip zip zip zip zip
I gotta a gal zip zip
And she's real hip zip zip
And everytime I see her I just flip
zip zip
I love her and she loves me
And she's my zip zip gal you see
She's a doll and full of fun
She's just loved by everyone zip zip

Oh she's my zip zip gal
She makes me flip flip, zip zip
She makes me flip flip top
'Cause she's my zip zip
Oh she's my zip zip gal
She makes me flip flip, zip zip
She makes me flip flip top
Oh she's my zip zip gal
She makes me flip flip
Zip zip zip zip zip zip
Zip zip zip zip zip
Now I got eyes zip zip
They're good to me zip zip
'Cause she's the only girl that I see
zip zip
I'm her everlovin' babe
She calls me her dapper date
When she has the zip zip glow
I open up from head to toe
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WAKE UP LITTLE SUSIE

BOUDLEAUX BRYANT FELICE BRYANT

Wake up little Susie wake up
Wake up little Susie wake up

We've both been sound asleep
Wake up little Susie and weep
The movie's over it's four o'clock
And we're in trouble deep

Wake up little Susie
What are we gonna tell your mama
What are we gonna tell your pa?
What are we gonna tell our friends
When they say ooh la la
Wake up little Susie
We told your mama that we'd be in by
ten
Well Susie baby looks like we goofed
again
Wake up little Susie
We've gotta go home

The movie wasn't so hot
It didn't have much of a plot
We fell asleep our goose is cooked
Our reputation is shot

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TWELFTH OF NEVER

P. F. WEBSTER LIVINGSTON

You ask how much I need you
Must I explain
I need you oh my darling
Like roses need rain
You ask how long I'll love you
I'll tell you true
Until the twelfth of never
I'll still be loving you
Hold me close never let me go
Hold me close melt my heart like
April snow
I'll love you till the blue-bells forget
to bloom
I'll love you till the clover has lost its
perfume
I'll love you till the poets run out of
rhyme
Until the twelfth of never
And that's a long, long time
Until the twelfth of never
And that's a long, long time.
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THERE'S ONLY YOU

BILLY MURE


There can be no one else for me, only
you.
No matter where I look, I see only you.
Won't you learn to care, my love,
So we'll never have to part?
Won't you come and share my love
and my life, my soul, my heart?
Nobody's arms do I desire, only yours,
And no one's lips set me on fire,
only yours.
If I were asked to name the sweetest
thing I ever knew,
It's you, darling, only you!
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CHANCES ARE COLUMBIA HAS

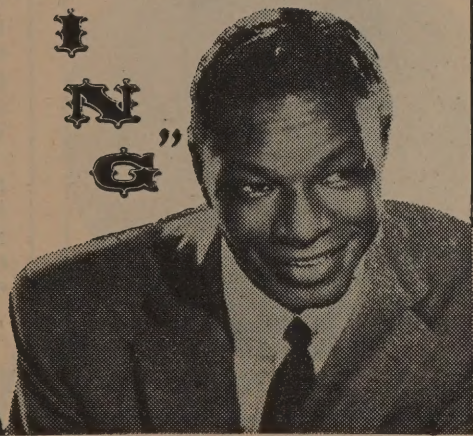
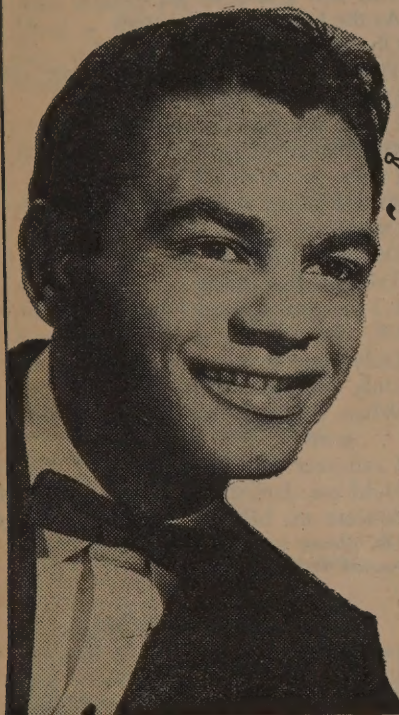
A

"K

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N

G"



As the old saying goes, "Into every life a little 'reign' must fall," and Columbia Records has one of the hottest monarchs to hit the World of Wax in quite some time. This soft-spoken lad of 20, whose "Wonderful, Wonderful" and "It's Not For Me To Say" has gained his stardom over night, is known to all as Johnny Mathis.

Naturally, when such an exceptional artist comes along, fans, critics, and just about everybody in the music world start to look for a comparison, a somebody who has already established himself in the realms of musical wizardry, and the general consensus among those in the know seem to be that Johnny Mathis is a very likely candidate to be admitted to the court of Nat "King" Cole, the latter already a musical great.

There is only one "King" Cole, and in all probability, there will never be another stylist who will achieve such popularity over the years. Nevertheless, if the current rise of Johnny Mathis is any indication of things to come, we may very well have another performer who holds the key that opens the door to musicdom's Hall Of Fame.

Johnny's climb up the ladder of stars has been a fairly rapid one, due primarily to his "floating" voice which can adapt itself to heights known to very few. Thus, one can readily see why he is being compared to the "King", Nat Cole. Both artists possess the ability to present almost any type of song, from the haunting ballad to the ever popular Rhythm And Blues. Both sing-

ers have mastered the art of improvisation, and by doing so, have indicated a knack that only comes from knowing and understanding the current musical trends.

Obviously, Nat's age and maturity has enabled him to adapt himself to the changing times, as many of his all time hits show a wide range of variation. "Mona Lisa", "Nature Boy", and "Send For Me", are but a few of the "King's" successes, but if one were to examine the Mathis hit parade, it would be quite easy to see that "Babilu", "Black Magic", and his ever popular "It's Not For Me To Say" include a wide scope of musical presentation.

However, there are other things about Johnny Mathis that are not unlike those of Nat "King" Cole. Johnny's prowess in the athletic fields of San Francisco and those across the nation rank him as a top performer. Those who know the "other" Nat "King" Cole will also take pride in his athletic achievements. Naturally, when two such artists reach the heights of stardom, radio and television appearances are constantly in demand, and both singers are familiar sights on the TV screens, and their voices are heard around the clock, 24 hours a day.

Yes, there is no doubt that in the person of Nat "King" Cole, Capitol Records has one of, if not the "tops in pops", for the "King" is here to stay, but Johnny Mathis of Columbia fame is well on his way to becoming the newest addition to the list of "kings" that rule in the realm of the wonderful world of song.



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one who
wears the
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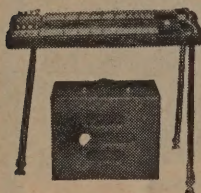
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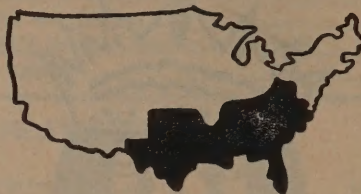
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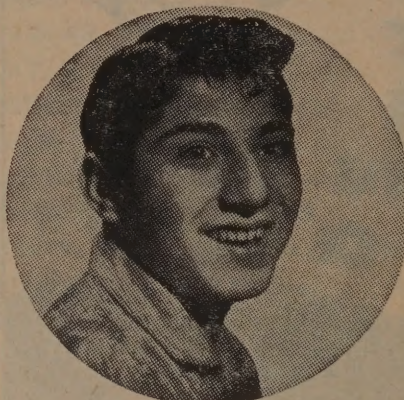
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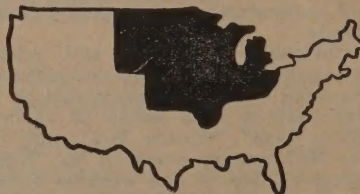


No. 1

DIANA

As Sung By
PAUL ANKA

MID - WEST



No. 1

AND THAT REMINDS ME

As Sung By
DELLA REESE

DIANA

PAUL ANKA

I'm so young and you're so old
This my darling I've been told
I don't care just what they say
'Cause for ever I will pray
You and I will be as free
As the birds up in the trees.
Oh please stay by me Diana.
Thrills I get when you hold me close
Oh my darlin' you're the most.
I love you but do you love me
Oh Diana can't you see
I love you with all my heart
And I hope we will never part
Oh please stay with me Diana.
Oh my darlin' oh my lover
Tell me that there is no other
I love you with my heart
Oh, oh, oh, oh, ah
Only you can take my heart
Only you can tear it apart
When you hold me in your lovin'
arms

I can feel you giving all your charms.
Hold me darling, ho ho hold me tight
Squeeze me baby with a-all your might
Oh please stay by me, Diana.

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FASCINATION

DICK MANNING F. D. MARCHETTI

It was fascination I know,
And it might have ended right then
at the start,
Just a passing glance, just a brief
romance,
And I might have gone on my way
empty hearted.
It was fascination I know,
Seeing you alone with the moonlight
above,

Then I touched your hand,
And next moment I kissed you,
Fascination turned to love.

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AND THAT REMINDS ME

AL STILLMAN C. BARGONI

I hear the sound of music,
Your fav'rite kind of music,
And that reminds me, dear, of you
I see the summer roses,
Your fav'rite shade of roses,
And that reminds me, too, of you,
dear.

If I could hear no music,
If there could be no roses,
No summer nights to make me dream
as I do,

I still would not forget you
One thing would still be true
My heart reminds me I love you

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DYNAMITE

REMEMBER YOU'RE MINE

MAHN LOWE

Be faithful darling while you're away,
For when it's summer a heart can
stray,
And though I'll miss you
Have a wonderful time,
But remember darling
Remember you're mine

If you go dancin' and he holds you
tight
And lips are temptin' on a summer
night
Your heart beats faster
When the stars start to shine,
Just remember darling
Remember you're mine

I'll be lonely, I'll be blue
But I promise I'll be true
And though I'll miss you
Have a wonderful time
But remember darling
Remember you're mine

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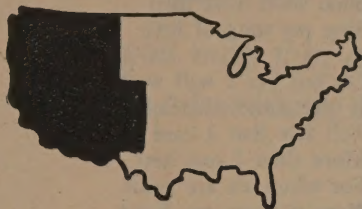
IN THE MIDDLE OF AN ISLAND

TED VARNICK NICK ACQUAVIVA

In the middle of an island
In the middle of the ocean
You and I beneath the moonlight
Just the monkeys and the palm trees
In the middle of an island
Plenty time to do some kissin'
Plenty time for lots of lovin'
And walking barefoot in the sand
Tho there's no island at all,
Just a picture on my wall
My darling, how I wish we could be
In the middle of an island
In the middle of the ocean
You and I forever, darling
In our Paradise for two

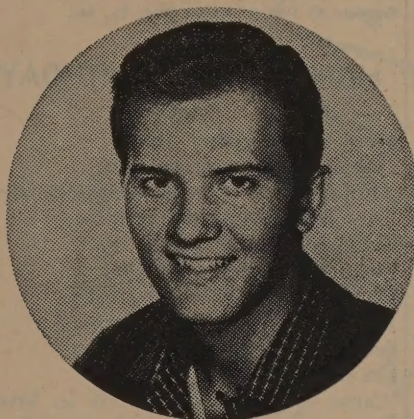
We'll go swimming ev'ry day and have
fun
And we'll lay out on the beach in the
sun
We'll eat coconuts and fish and be free
To do the things that come nat'rally!
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WEST



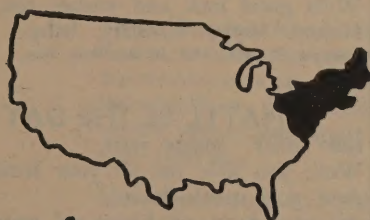
No. 1

REMEMBER YOU'RE MINE



As Sung By
PAT BOONE

EAST



No. 1

IN THE MIDDLE OF AN ISLAND



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MELODIE D'AMOUR

(Melody Of Love)

LEO JOHNS HENRI SALVADOR

Melodie d'amour,

Take this song to my lover,

Shoo shoo little bird

Go and find my love.

Melodie d'amour,

Serenade at her window,

Shoo shoo little bird

Sing my song of love.

Oh tell her I will wait

If she names the date,

Tell her that I care

More than I can bear,

For when we are apart

How it hurts my heart,

So fly, oh fly away

And say I hope and pray

This lover's melody

Will bring her back to me.

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HAPPY, HAPPY BIRTHDAY, BABY

MARGO SYLVIA GILBERT LOPEZ

Happy, happy birthday, baby,

Although you're with somebody new;

Thought I'd drop a line to say

That I wish this happy day

Would find me beside you.

Happy, happy birthday, baby

No, I can't call you my baby;

Seems like years ago we met

On a day I can't forget,

'Cause that's when we fell in love.

Do you remember the names we had
for each other?

I was your pretty, baby,

How could we say goodbye?

Hope I didn't spoil your birthday,

I'm not acting like a lady;

So I'll close this note to you,

With good luck and wishes too,

Happy, happy birthday, baby.

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THAT'LL BE THE DAY

BUDDY HOLLY NORMAN PETTY

Well, you give me all your lovin'

And your turtle-dovin',

All your hugs an' kisses an' your
money too;

Well, you know you love me, baby,

Until you tell me, maybe, that some day,

Well, I'll be through!

Well, that'll be the day,

When you say, goodbye,

Yes, that'll be the day,

When you make me cry,

Ah, you say you're gonna leave,

You know it's a lie,

'Cause that'll be the day when I die.

When Cupid shot his dart,

He shot it at your heart,

So if we ever part and I leave you,

You say you told me an' you told me
boldly,

That someday, well, I'll be through,

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Hi Gang:

Another month has passed since we last saw you, and during that time some mighty interesting news has popped up on the music scene.

For instance, in this issue of HIT PARADER, we have for you an interesting article comparing the "King" of song, Nat "King" Cole and the amazing new sensation, Johnny Mathis. The story itself is not to compare their sounds to find the better one, but to show how much they are alike in style. As you must have already discovered, both singers do a tremendous job on every tune they record.

Also in this issue, you'll find a refreshing story aimed at all you harmony fans. The story entitled "Fame And Four-Tune" brings together the Four Lads and The Four Coins. Both groups, of course, have already established themselves among the leading vocal groups in the business, and they both have top recordings going for them at the present. The Coins have revived an oldie, "My One Sin", in such a splendid fashion that the sales are shooting the song right up to the spot which "Shangri-La" held for many



Johnny Mathis

Nat Cole

weeks. The Lads have also released a beautiful religious tune entitled "The Eyes Of God".

All this and more, too. That's right, we have still more feature stories that all of you will enjoy. Speaking of features, a special section of the book has been reserved this month for three of the nation's leading deejays. In this article you'll meet Earl McDaniel, of station KLAC, in Hollywood. Earl is, by far, one of the West Coast's leading deejays. Also included is Howard Miller, from station WOND and CBS radio — and NBC television — in Chicago. Last but not least, there's a very interesting story about Jim Gallant, of station WNHC-TV in New Haven, Connecticut. With all this talent in one story, you'll want to be sure to read it.

To make the magazine even bigger, turn ahead to the article about Andy Williams. You'll be interested in finding out about Andy's "hit streak".

Oh, please excuse me, gang! I didn't realize I was keeping you from turning ahead to such good articles as the ones we've just mentioned. Have a good time and we'll see you exactly one month from now.

MISTER LEE

HEATHER DIXON HELEN GATHERS
EMMA RUTH POUGHT LAURA WEBB
JANNIE POUGHT

One two three look at Mister Lee
Three four five look at him jive
Mister Lee, Mister Lee, oh, Mister Lee,
Mister Lee, Mister Lee, oh, Mister Lee,
Mister Lee, Mister Lee, oh, Mister Lee,
Mister Lee.

I met my sweetie his name is Mister Lee
I met my sweetie his name is Mister Lee
He's the handsomest sweetie that you
ever did see

My heart is aching for you Mister Lee
My heart is aching for you Mister Lee
'Cause I love you so
And I'll never let you go.
Here comes Mister Lee
He's coming for me
Here comes Mister Lee
He's coming for me
He's my lover boy let's jump for joy
Come on, Mister Lee and do your
stuff

Come on, Mister Lee and do your stuff
'Cause you're going to be mine till
the end of time.

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Inc.

CURE FOR THE BLUES

RHODA ROBERTS KENNY JACOBSON

Lookin' for a cure for the blues,
I'm lookin' for a cure for the blues.
Since my baby's gone,
I find that I just can't go on,
I'm lookin' for a cure for the blues.

Wa, wa ooo, wa, wa, wa, ooo.
Hear my poor heart throbbin',
throbbin'.
Night an' day, I'm sobbin', sobbin' ooo.
Wa, wa, wa, ooo.
Lookin' for a cure for the blues.
I'm lookin' for a cure for the blues.
Till the day I find someone to drive
her from my mind,
I'm lookin' for a cure for the blues.
Wa, wa, ooo.
Wa, wa, wa, ooo.
Wa, wa, ooo.
Wa, wa wa ooo.

Won't somebody tell me what to do,
To mend this heart that's broken in two.
Miss her sweet embrace,
Oh, what on earth can take her place,
I'm lookin' for a cure for the blues.

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PRECIOUS LOVE

DOROTHY MOORE

These precious moments that I share
with you
Your precious smile that always sees
me through
Through lonely days when I am sad
and blue
When you're away from me
That precious lovelight shining in your
eyes
Just makes my life worthwhile
So God be with you till we meet again
Precious love of mine.

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forty years ago.

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contest must be received by December 31. None
returned. Amateurs only. Our students not eligible.
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Address _____ County _____

City _____ Zone _____ State _____

Occupation _____ Phone _____

Breaking the "SOUND" Barrier



THE CHORDETTES

In this day and age, speed seems to be one of the main topics of conversation, and when we talk of speed, we naturally think of the jet plane and the "records" that are being set every day. However, one of the newest "records" to come on the national scene is "Just Between You And Me". That's the latest hit done up by four charming gals known to all as The Chordettes. They have made the headlines by breaking the "sound" barrier, this barrier being that for the past several months, it has been a man's world when it comes to close harmony hits. All we have to do is to look at the recent top tunes, and we find that there hasn't been a real winner on the female side of things for quite some time. The ever popular McGuire Sisters haven't scored recently with a topper, The Fontanes haven't been in the winner's circle, and, although Patience and Prudence have had a fairly successful run with "Tonight You Belong To Me" and "Got Along Without You", there is no doubt that the gals have not been up there and folks in the trade were wondering why.

Nevertheless, with "Just Between You And Me", critics feel that the Chordettes have broken the trend that has existed, and in all probability, the female vocal groups are on the way back up.

It is not surprising that The Chordettes have come into the national spotlight, for they have been singing their way to fame for quite some time. These four lovely lasses set the music world afire with their "Mr. Sandman", and from the time that they were singing with Arthur Godfrey, their popularity has been constantly on the rise. Archie Blyer, of Cadence Records, is another Godfrey graduate who has made the grade, as he is the arranger for the group, and is also married to one of The Chordettes, Janet Ertel.

Needless to say, there are still many fine female vocal combines. The De John Sisters, the Bobettes with their hit, "Mr. Lee", and the DeMarcos with, "This Love Of Mine" are but a few, and with the Chordettes paving the way, there is no reason why the music world shouldn't soon be enjoying the female groups once again.

Certainly, one cannot deny the fact that many of the big hits in the past years have come from "lady-land", and with the gals on the upswing, it will be a welcomed sight when the nation's top tunes show the "misses" right up with the hits.

HIT PARADER, with its many readers across the country, is anxiously awaiting the day when it will once again be able to say, "It's a woman's world." Welcome back, Chordettes!

JUST BETWEEN YOU AND ME

CATHY LYNN JACK KELLER

Sittin' in the sand, we were holdin' hands,

You whispered "I love you just between you and me."

Ev'ryone had gone.

We stayed on and on,

Vowing to be lovers

Just between you and me.

You won't tell my mother.

You won't tell your brother.

They don't think that we're of age.

No congratulations until graduation.

Then we'll turn life's page.

'Till we tell the world we will both agree

It's our little secret just between you and me.

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(The Song of) RAINTREE COUNTY

PAUL FRANCIS WEBSTER JOHNNY GREEN

They say in Raintree County

There's a tree bright with blossoms of gold,

But you will find that Raintree's a state of the mind,

Or a dream to unfold.

It was there one day, with the buds of early May,

That you came like a flame from the south;

And I looked into eyes of periwinkle blue and I knew,

Then I knew I'd love you in

Raintree County

And I'd find what we all seek to know,

We shared the golden dream when we found our true love

In Raintree long ago,

For the brave who dare there's a

Raintree ev'rywhere,

We who dreamed found it so, long ago.

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SWINGING SWEETHEARTS

CAROLYN LEIGH RON GOODWIN

Me in my boots, she in her jeans,

We're swingin' sweethearts, the talk of the teens.

What did we do to earn such reknown?

Well, our love is just the clingin'est,

The ring-a-ding-a-dingin'est,

Our love is just the swingin'est in town.

We're swingin' in the mornin'

And we're swingin' at night,

Swingin' in the evenin'

When the moon is up bright.

Makin' with the kisses and the huggin' me tight,

Our love is just the swingin'est in town.

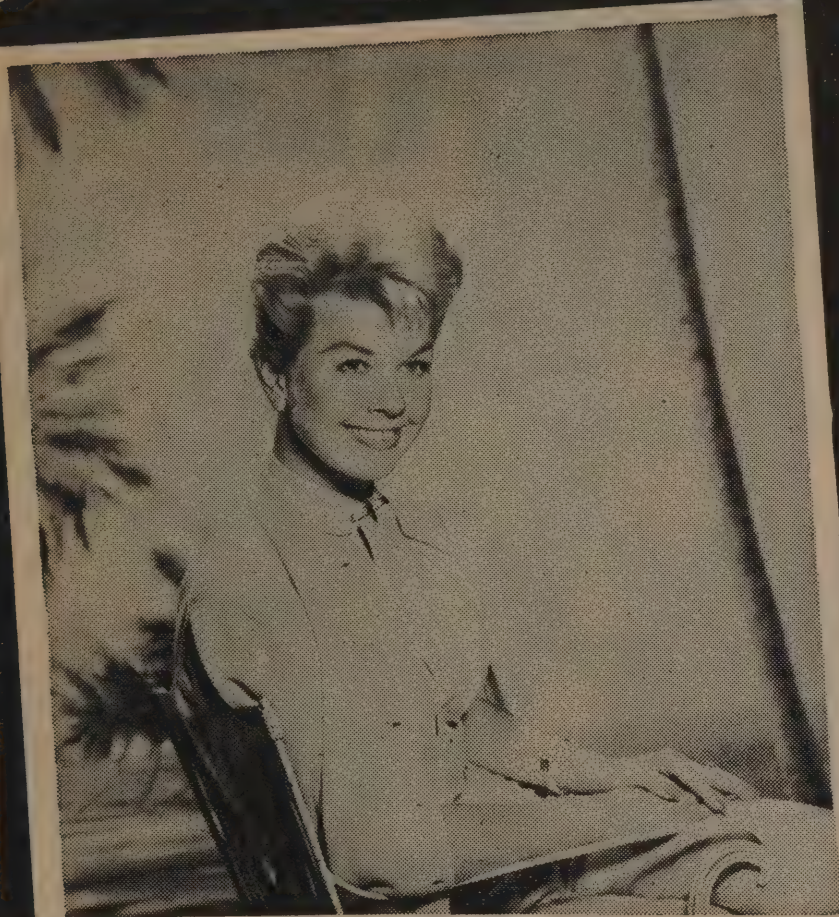
I am her king, she is my queen,

We rule the kingdom of sweet sixteen.

Let momma laugh and let poppa frown,

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Greater DAY by DAY



DORIS DAY

This lovely "lady of song" just seems to go on and on in the music world, and in the recent years, audiences have thrilled to her acting in the movies, as she has starred in such films as "Love Me Or Leave Me", "Young At Heart", and her newest screen sensation, "The Pajama Game".

However, with all this acting and singing ability, Doris started out to be a dancer, but a lucky "break" turned her charms to the vocal field, when, as a youngster, she suffered a broken leg, and thus her dancing career came to an abrupt ending. But in true star fashion, "Dodo" had the courage to go on, as she knew that she some day would be a top entertainer in the "world of sounds". And so, with the assistance of her mother, this blue-eyed dream began to turn her talents towards a singing career, and needless to say, nobody, including Doris herself, has ever regretted it.

Going back along the trail of "Day Dreams", we find that Doris has starred with some of the top bands in the country. Breaking in with Barney Rapp, "Dodo" started climbing. From there she performed with Fred Waring, Bob Crosby, and finally she hit the top with Les Brown and his Band Of Renown. Her first big hit with Les' organization was "Sentimental Journey", one of the

all-time Day favorites. But this was just the first of many top tunes that have made the "D.D." hit parade. The movies have given Doris added fame in the song world as "Secret Love", "Que Sera, Sera", and "I'll Never Stop Loving You", from the movie by the same name, have taken their place among the recent-best sellers. What more could anybody ask for?

All one has to do is look at "Dodo" and they can see why this "Miss Charming" has stolen the hearts of the nation. Complete with blonde hair and blue eyes, and an abundance of freckles spread over a coat of tan, Doris has a smile and personality that've made her one of the most popular gals ever to hit the big time. Just ask Marty Melcher, for he's the lucky guy who married her.

Doris, we pull out all stops when we say "You're tops", and Day by Day, "We'll never stop loving you"!

If somebody were to tell you that they had just heard Doris Kapplehoff's latest hit recording, "Through The Eyes Of Love", you might have to think twice before the name would have any meaning. However, by just listening to the first golden tones of this gal's newest Columbia recording, you'd know right away that this was the one and only "Dodo", Doris Day.

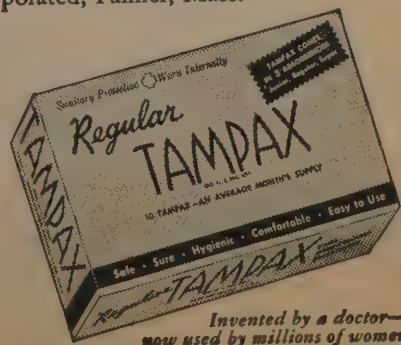
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GETTIN' ON THE "HULA" KICK



ANDY WILLIAMS

Hawaii may or may not be our 49th state, but as far as the music world is concerned, one of the most popular "crazes" originates from the land of the swaying palms and the beach at Waikiki. Yes, Hawaiian melodies have entered upon the national scene, and one of the top performers in this field is a California boy, Andy Williams. All one has to do is listen to this handsome lad's top recording of "Lips Of Wine", and they are carried away to this beautiful land across the sea.

Of course, it is not surprising that Andy has such a smash hit on his hands, as his current winner is just the most recent of many tunes that have paved their way to stardom. Looking back along his "road of hits", we find that "Butterfly", "I Like Your Kind Of Love" and "Baby Doll" have taken their places among the teenage favorites. Not to be forgotten, however, is Eddie Heywood's "Canadian Sunset", one of the most beautiful songs ever written. Andy's rendition gave him national fame, and right then and there, it was easy to see that he had established himself as a star.

If you were to go to San Francisco, Andy's home town, chances are you would find him cheering loudly for his team, the Los Angeles Rams, as he is an avid fan and seldom misses a game. However, sports are but one of the many outside interests that he has in-

volved himself with. Sport cars take up much of his time, and in true star fashion, all his clothes are tailored to perfection. Not to be overlooked, however, is the fact that in his 26 years, Andy has traveled around the world, his map collection serving a constant reminder of his journeys. (He must have been to Hawaii!)

Nevertheless, it is in the field of popular music that Andy Williams has staked his claim to fame. As far back as he can remember, all his thoughts and wishes led to just one thing, a singing career, and this Cadence artist has come a long way from Station WHO, in Des Moines, Iowa, for it was there that Andy's success story began.

Much of the credit in Andy's rise to fame in the song world is due to his arranger-conductor, Archie Bleyer, whom he claims to be "the best in the business". However, if it were not for the voice, the style and presentation, Andy Williams might still be in the ranks of the "everyday singer." Just give a listen to "Lips Of Wine" and you'll see why Hawaiian music and Andy Williams are here to stay.

Many of you have already seen Andy Williams on his own TV show over the summer and now word has it that Andy may come up with a top-notch winter slot. Best of luck to a wonderful guy on the "Hula Kick", Andy Williams.

THE EYES OF GOD

AL STILLMAN ROBERT ALLEN

The eyes of God
Are shining in the sky tonight,
The eyes of God
Are smiling down at me.
And there is hope and promise
In their guiding light,
Each step I take,
The eyes of God can see.
When daylight fades
And in the sky the stars appear,
Tho' I may walk among the shadows
here,
I'm not afraid, I know there is no
need to be,
The eyes of God are smiling down
at me.

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MY HOW THE TIME GOES BY

CAROLYN LEIGH CY COLEMAN

My, how the time goes by
My how the time goes running by
While the stars start to glisten
And we sit here and listen
To the hoot owls cry
Ooh are you feeling it too?
Ooh say you love me like I love you
While the clocks are forgotten
And a cloud made of cotton
Drifts across the sky
'N' meanwhile the moon gets yellower,
'N' meanwhile the mood gets mellowier,
'N' by now I should be leavin' you,
But somehow there ain't no leavin' you,
Why? There's that look in your eye!
So I sit here and sigh,
"My how the times goes by
My, oh my, oh my, oh my how the time
goes by!"

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DEEP BLUE SEA

MARTIN SELIGSON STEVE HARVEY

Deep blue sea,
Willie, deep blue sea;
Storm's a comin', hear the wind blow
free.
Deep blue sea,
Willie, deep blue sea;
It was Willie what got drowned in the
deep blue sea.

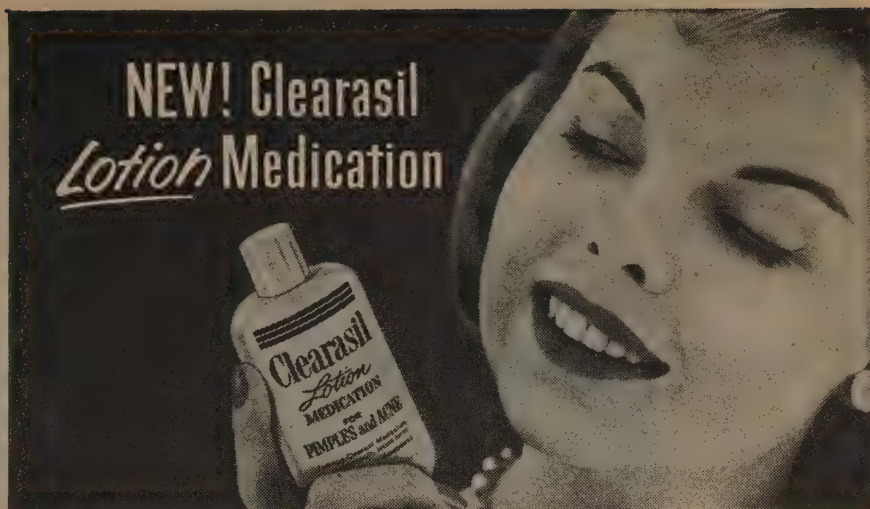
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UP ABOVE MY HEAD, I HEAR
MUSIC IN THE AIR

SISTER ROSETTA THARPE

Up above my head,
(Up above my head)
I hear music in the air,
(I hear music in the air,)
Now up above my head
(Up above my head,)
You know I hear music in the air,
(I hear music in the air,)
Up above my head
(Up above my head)
I hear music in the air,
(I hear music in the air,)
And I really do believe,
I really do believe
There's a heaven somewh

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DOCTORS' SCIENTIFIC FORMULA

'STARVES' PIMPLES

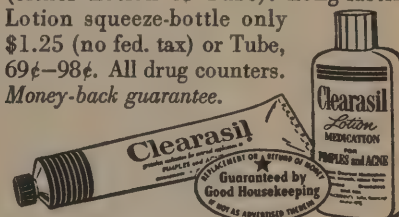
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STEVE LAWRENCE

Success, in many cases, does not come easily, and in the case of Steve Lawrence, one can follow this lad from his younger days, right up to his present-day greatness in the musical field. Starting out on his "career" while only eight years old, this "Brooklyn Bombshell" has finally reached the big time, and everybody agrees Steve is here to stay.

Right now, his latest effort on the Coral label, "Fraulein", is destined to become one of the nation's top sellers. The tune is a beautiful ballad, and with a lilting trumpet featured as a background, this tender offering cannot miss.

Actually, you could almost take the Steve Lawrence success story from the lines in his latest hit, "Fraulein", "Look up toward the Heaven, each night when the stars start to shine"; for while he was still quite young, Steve set his goal to someday be a star in Musicdom's Heaven. As the old saying goes, "Stars are not born, they are made" and in Steve's case, he made himself the star he is, not as an overnight sensation, but as a boy who was willing to work to get up there. And get up there he did!

If we were to look into Steve's past, we would find many names that have helped him to become one of the nation's top entertainers. Probably the person most helpful in Steve's career was

Carl Meyers, who was the first one to recognize the talent that the present-day star possessed.

Through Carl's efforts, auditions and tryouts were arranged, and finally Steve hit the big time, winning the "Arthur Godfrey Talent Scout Show". Many performers might have stopped right then and there, but Steve, being the ambitious youth that he is, worked even harder, and when he won the "Talent Scouts Show" for the second time, everybody could see that a new star was about to be born. After winning this contest, Steve received a recording contract and in the years to follow, "Poinciana" and "Can't Wait For Summer", along with other hits, brought him added fame. However, his latest Coral waxing, "Fraulein", is already climbing fast, and music makers across the country feel that this will be another Steve Lawrence smash.

What lies ahead for Mr. Steve Lawrence? Only time will tell. But one thing is for sure. He is not going to rest on his past laurels, for this lad, from the start, has always made his own breaks and has always been a perfectionist in everything that he has done. Just listen to "Fraulein" and you'll see what we mean! Good luck, Steve, not only for your past and your present, but most of all, for your wonderful future yet to come.

LOTTA LOVIN'

D. BEDWELL

Well I wanna wanna lotta lotta lovin'
Well I wanna wanna lotta lotta huggin'
So baby can't you see
That you were meant for me
I want your lovin' yes siree
Well I wanna wanna lotta lotta huggin'
Well I wanna wanna lotta lotta kissin'
So baby can't you see
That you're the love I need
I want your lovin' yes indeed
Well I want ya I love ya I need you so much
Won't you give out with that magic touch
You send me you thrill me baby it's so fine
I want your lovin' baby all the time
Well I wanna wanna lotta lotta lovin'
Well I wanna wanna lotta lotta kissin'
So baby don't you care
I'm gonna get you yeah
I want your lovin' all you bet, rock

Well I need your lovin', all you bet
Well I need your lovin', all you bet
Well I need your lovin', all you bet
Well I need your lovin', all you bet

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HULA LOVE

BUDDY KNOW

On the isle of Filla-Lila out Hawaii way,
A hula maiden gay strolled by a moonlit bay.
There come-a to court her over the water
From a savage zing-a-zula land,
A Bolo Chieftain grand sang her asleap.

And he sang, hula, Hawaii hula,
Smile on your zing gang a zula.
Moon shine above on your sweet jungle love.

For you my Bolo is swinging,
For you my love song I'm singing,
(E-ya e-ya e-ya!)

But the Chieftain from the peaceful Filla-Lila land
Would not give him her hand,
Her lover took his stand
Through the rattle of the battle,
As she heard his sweet voice calm and true,
They fled in his canoe over water blue.

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TILL

CARL SIGMAN CHARLES DANVERS

Till the moon deserts the sky
Till all the seas run dry
Till then I'll worship you.
Till the tropic sun grows cold
Till this young world grows old
My darling I'll adore you.
You are my reason to live
All I own I would give
Just to have you adore me.
Till the rivers flow upstream
Till lovers cease to dream
Till then I'm yours, be mine.

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ELVIS PRESLEY

AT HIS GREATEST

He fights!
He sings!
He dances!
He loves!

HIS FIRST BIG
DRAMATIC SINGING ROLE!



M-G-M PRESENTS

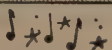
Jailhouse Rock

An Avon Production
in CinemaScope

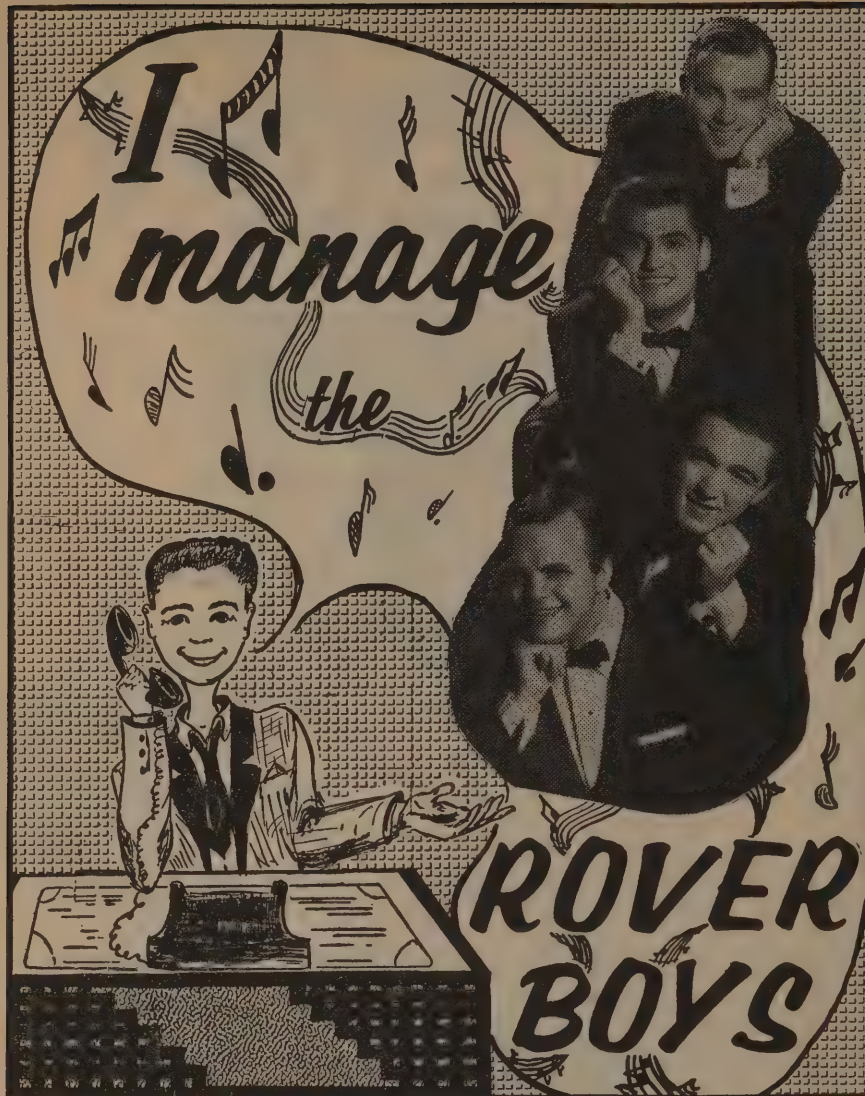
CO-STARRING

Judy Tyler · WITH Mickey Shaughnessy · Dean Jones · Jennifer Holden

SCREEN PLAY BY Guy Trosper · DIRECTED BY Richard Thorpe · PRODUCED BY Pandro S. Berman

7  **SIZZLING
NEW SONGS!**

Jailhouse Rock
Treat Me Nice
Young and Beautiful
I Wanna Be Free
Don't Leave Me Now
Baby, I Don't Care
One More Day



By FRED AMSEL

How do you do? I'm Fred Amsel. I manage The Rover Boys. I know my name isn't at all familiar to you, but I'm sure you've heard of The Rover Boys. At least I'm sure you will get to know them either personally or via their Vik record releases.

The SONG HITS editors called on me to tell you about The Rover Boys. They're now riding real high with their recording of "Soft Sands". From all indications this could even do better than "Graduation Day" and you recall that was a real smash hit for the boys.

As managers, our job is to coordinate all the activities for our attractions. We're continually on the phone, or writing letters or flying out to make an "opening night". If we can't get to where the act is working we've got to call and find out how they did — did they draw a crowd and if so, was the crowd well pleased? Of course we're also responsible for sending out advance publicity to places where the acts are going to work. It's some grind!

This is where "the grind" becomes a pleasure. The Rover Boys are scheduled to appear in a city in Ohio, Cleveland or Dayton, anyone of those spots. Jerry and I get on the phone! We have to let the disc jockeys know that The Rover Boys are comin' to town. We have to inform the newspapers and the distributors for the record company. We have to inform fan club presidents so that they, in turn, can let their respec-

tive members know that The Rover Boys are on the way.

Everytime we get a new party on the other end of the wire we get the same response — something like this — "The Rover Boys are comin' in? That's great! Last time they were here they packed the house, and the audience kept screaming for more! Wow, what a group — what a wonderful group!" And then after the show we call to find out how they did and we get something like this — "Freddie, they did it again. The place was jammed — even a bigger crowd than last time. In fact, we had to turn 'em away. And the show, well it was fabulous. That group of yours is just too much. We'll take The Rover Boys anytime they're available!"

That's what I mean when I say "the grind" becomes a pleasure. It sure does a manager good to hear such wonderful things about one of his acts. Wherever those kids go it's always the same reaction. Not only do the fans, promoters and press love 'em, but even the folks in the trade rate The Rover Boys as the best. Many times a manager of another act, or a show director will say "Do it like The Rover Boys".

Well, it's time to go now. It was nice meeting you all and it was nice of SONG HITS to let me tell you how proud I am, so proud, because, I manage The Rover Boys.

BLACK SLACKS

JOE BENNETT JIMMY DENTON

(Br-r-r) black slacks!
(Br-r-r) black slacks!
(Br-r-r) black slacks!
(Br-r-r) black slacks!
(Br-r-r) black slacks!
Make it good, daddy-o.
When I put 'em on I'm a-rarin' to go.
When I go places I just don't care.
You'd know why if you'd see what I wear,
Black slacks!
Take fourteen black slacks!
Really I mean black slacks!
Make it cool, daddy-o!
When I put 'em on I'm a-rarin' to go.
Man you ought-a see me with my derby on!
I know that you would say
"He's gone!"
Black slacks!
Mostly in the head.
Black slacks!
Well, that's what I said, black slacks!
I'm the cat's pajamas
'Cause I run around with crazy little mamas.
(Br-r-r) black slacks!
(Br-r-r) will the girls all look when I go by.

It's what I wear that makes 'em sigh,
black slacks!

I wear a red bow tie.

Black slacks!

They say "me, oh my!"

Black slacks!

With a cat-chain down to my knees.

I ain't nothin' but a real cool breeze!

Black slacks!

(Br-r-r) black slacks!

(Br-r-r) black slacks!

(Br-r-r) black slacks!

(Br-r-r) black slacks!

Make it cool, daddy-o!

When I put 'em on I'm a-rarin' to go!

When I put 'em on I'm a-rarin' to go!

When I put 'em on I'm a-rarin' to go.

Black slacks!

(Br-r-r) black slacks!

(Br-r-r) black slacks!

I'LL REMEMBER TODAY

WILLIAM ENGVIK EDITH PIAF

For as long as I live, dear,
I'll remember today
How you held me and kissed me
In the tenderest way.
Even though you may leave me,
In my heart you will stay
Though I'm lonely tomorrow
I'll remember today.

I'll remember the music,
And the welcoming skies
How the sound of your voice
Proved the love in your eyes.

So, for always and always
I'll remember today
How you whispered "I love you"
In the tenderest way.
Through the winds of December,
And the magic of May,
Through a million tomorrows,
I'll remember today.

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BABY SITTIN'

MARTHA GOLD BOB RILEY

I wanna go baby sittin',
Baby sittin',
Cuddlin', snugglin',
Mindin' a baby with you.
You're always baby sittin',
Baby sittin', leavin' me home,
I don't know what to do.

Now honey, I don't see why
I can't be a baby sitter too.
You can mind the baby, honey,
I'll take care of you.

I wanna go baby sittin',
Baby sittin',
Tell me I can baby sit with you.

Oh, honey, I'll help you with your
homework,
We'll have a coke or two.
Then I'll turn the lights down low,
So I can kiss with you.

© Copyright 1957 by Rush Music Corp.

THE TWO-MINUTE TANGO

CHAS. SINGLETON ROSE MARIE McCOY

Si, si, si, si, si
Just like one, two, three
It took a two-minute tango
At a weekend dance
To fill my heart full of happiness
And bring me a sweet romance.
They played a two-minute tango
And I danced with you
We were lo-lo-lovey dovey
When the dance was through
We held each other tight on the
ballroom floor
That's how the whole thing started;
We even kissed goodnight at my front
door
And that's the last time we've been
parted
Because a two-minute tango
At a weekend dance
Gave us the right to be married
And gave us a lifetime romance.

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MOONLIGHT SWIM

SYLVIA DEE BEN WEISMAN

Let's go on a moonlight swim
Far away from the crowd
All alone upon the beach
Our lips and our arms close
Within each others reach
We'll be on a moonlight swim
Let's go on a moonlight swim
To the raft we can race and
For just a little while
I'll sit and pretend
That you're on a desert isle with me
On a moonlight swim
Tho' the air is cold with kisses
Oh so sweet I'll keep you warm
So very warm from head to feet
Let's go on a moonlight swim
We're in love and above
There's a crazy gold balloon
That sits winkin' down
And invitin' us to come on in
On a moonlight swim

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WILD HONEY

BOUDLEAUX BRYANT

Honey, honey, honey sweet wild honey
Honey, honey, honey sweet wild honey

I never did go for wild honey
I never did care for wild honey
I never had a taste for wild honey
Honey I love you

I never did throw away my money
A-lookin' all around for wild honey
I never had a taste for wild honey
Honey I love you

How I love you wild honey
Morning, noon and night
I'm crazy about you wild honey
And I long to hold you tight

I know that I've been acting plum
funny

For any man a-lookin' plum sunny
All because I love wild honey
Honey yes I do

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I'LL NEVER FORGIVE YOU

MIL MONTAGNE GEORGE THORN AL BROWNE

I'll never forgive you,
For breaking my heart,
I'll never forgive you,
Now we're apart!
I'll never forgive you,
For leading me on,
My life is so empty,
Since you've been gone!
Why, oh why couldn't you let me be?
Our world was small, but complete!
Why, oh why, couldn't you stop
before,
Before I loved you too much!
I'll always remember,
The day that we met,
But I can't remember,
What made you forget!

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BLONDES



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EXTRA
*Lightness-
Shine*

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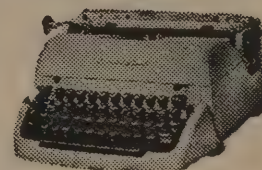
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Record companies should give a vote of thanks to the Arthur Murray Dance Studios each year. For, in the course of teaching almost 1,000,000 students to dance each year, the Murray studios buy and use up 1,000,000 records!

This fantastic record library is distributed throughout the Murray studios in the United States, Canada, Mexico, Hawaii, Africa, Australia, England and Japan. The records, of course, supply the music by which the instructors teach their eager pupils new steps, or help them perfect steps they already know. The steps include every conceivable type of social dancing in the world—Fox trot, Mambo, Lindy, Waltz, Cha-cha, Meringue, Rumba, Samba, Polka—even Rock 'n' Roll! (Regarding Rock 'n' Roll, which some stuffy folks think is a vulgar dance, Murray says, "That's nonsense. Rock 'n' Roll, properly performed, is a healthy and unhibited outlet for youthful spirits—and it has a marvelous beat!")

A recent survey of which records were played most in Arthur Murray studios revealed some unexpected facts: The Fox Trot is still the most popular step of all with pupils. Some 30% of the lessons for the year were Fox Trot.

Running a close second was the Cha-cha, the latest Cuban-American craze and still going strong with 25% of the total lessons.

Following in close order were the Rumba—15%; the Waltz—10%; Rock 'n' Roll—8%; the Lindy—5%. The remaining 7% included miscellaneous steps such as the Polka, the Tango, the Meringue and the Paso Doble.

The founder of this vast dance empire, which consumes mountains of records each year, Arthur Murray, is a modest man who originally wanted to be an architect. Many years ago, fate, in the shape of Irene and Vernon Castle, who were the Arthur and Kathryn Murray of their day, stepped in. The whole country was swept along on a wave of enthusiasm for dancing. Barely old enough to shave, Murray won a Waltz contest and a silver cup at a dance hall. He decided to abandon the draftsmen's board and take a course at the Castle school. Not long after that he founded his own dance studio, which met with immediate and sensational success.

Through the years, by dint of developing the "Magic Step", a simple, yet effective method of teaching dancing, and aided by powerful publicity and advertising campaigns, Murray built a huge organization, which today includes 450 dance studios throughout the world, 10,000 instructors, and over 1,000 clerks and assistants. He has kindled many dancing-crazes, which were reflected in hit songs and records. Johnny Mercer even wrote a song titled "Arthur Murray Taught Me Dancing In A Hurry." It was introduced by Betty Hutton in a film called "The Fleet's In" and became a big hit.

Arthur Murray and his wife Kathryn appear on TV's "Arthur Murray Party", which recently outrated even Steve Allen and Ed Sullivan. Though Arthur is no youngster, he keeps a young outlook toward dancing—says that it is the youth of America who set the pace on the dance floor.

HOMESICK BLUES

VAUGHN HORTON

When you're feelin' lonely
'N' don't know why you're lonely,
Chances are it's only
You've got the homesick blues;
Don't know why you're bluesy,
Or when-sy, where-sy who-sy,
Bet your little shoe-sy,
You've got the homesick blues.
You'd better head right down to the station,
There's a homebound special for you;
You'll get a big glad hand from each relation

And a kiss from you know who.
Lonesome whistle blowin',
Little tears are growin',
Better get a-goin',
You've got the homesick blues.

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THE BOWERY GRENADIERS

JOHN ALLISON

We're a gallant bunch of heroes,
We've been organized ten years,
We're known about the city as the Bowery Grenadiers.

We've had three fights with the Hooligans

And won ten thousand cheers,
You bet your neck you won't forget
The Bowery Grenadiers.

We can lick the Brooklyn guards
If they only show their cards
We can run like the devil
(When the ground is level)
For about four hundred yards.
And the girls, the little dears,
They're in love up to their ears,
When they see the style and smell the hair oil

Of the Bowery Grenadiers.
Should the ladies be in danger
When the flames around them roar,
We're the lads who fight tough fire and smoke

For a rescue safe and sure.
But when we march of a Sunday
And the Mulligans beat tattoo,
We're good old stock with a cobble rock,

And a length of gaspipe too.

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TRY TO UNDERSTAND

NEW VALEIGH

Try to understand that I'm still in love with you,

Try to understand all the heartache that I've gone through.

For a while I pretended that I found someone new,

But my love never ended, I still wanted you!

So try to understand, I'll make up for all I've done,

Try to understand, in my heart you're the only one.

To have made a mistake is human;
To forgive is divine.

So won't you forgive me and say you're mine!

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HIT PARADER

PRESENTS

Your Favorite Radio
And Television Disc
Jockeys From
Coast - To - Coast



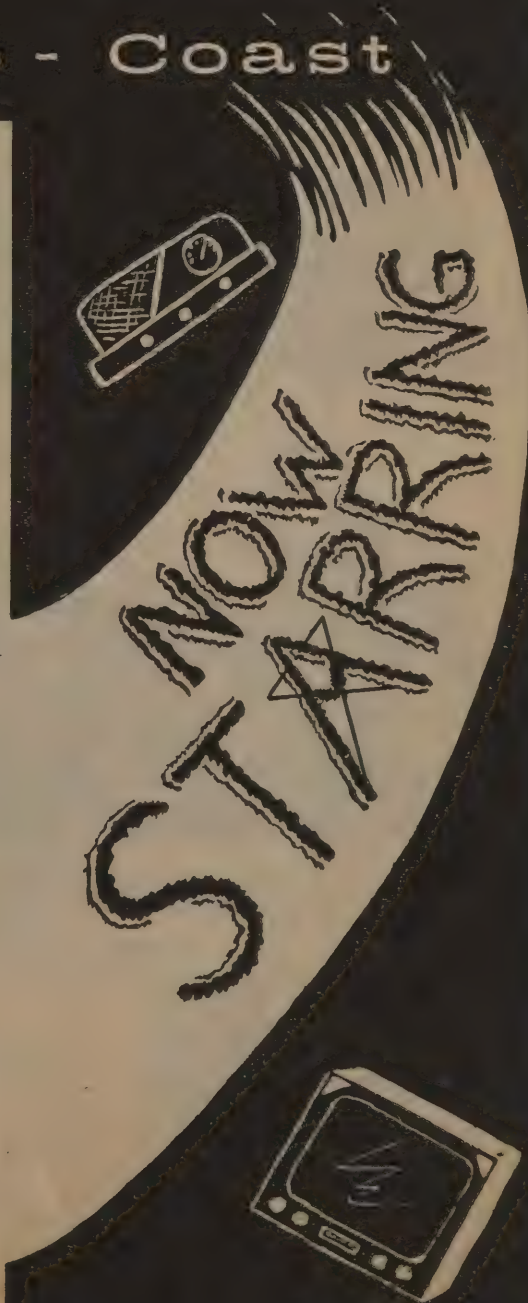
Howard Miller
NBC-TV, CBS and
WIND-Radio
Chicago, Ill.



Jim Gallant
WNHC-TV
New Haven, Conn.



Earl McDaniel
KLAC-Radio
Hollywood, Calif.



HOWARD MILLER — NBC-TV

How would you like to be a secretary to one of the nation's top disc jockeys? Sounds like fun, no? O.K., but let us warn you — if you're going to work for Howard Miller, then you're going to have to handle over 2,000 fan letters a week; for this "music maker" from the Windy City of Chicago is, without a doubt, one of the most popular deejays across the land. All you have to do is look at his success story, a fascinating one, and you'll see why.

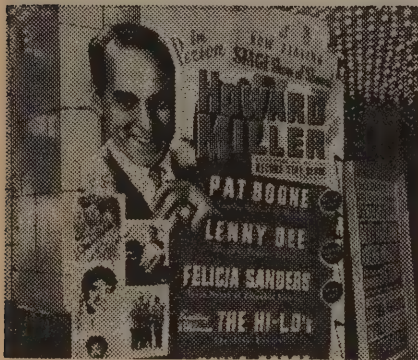
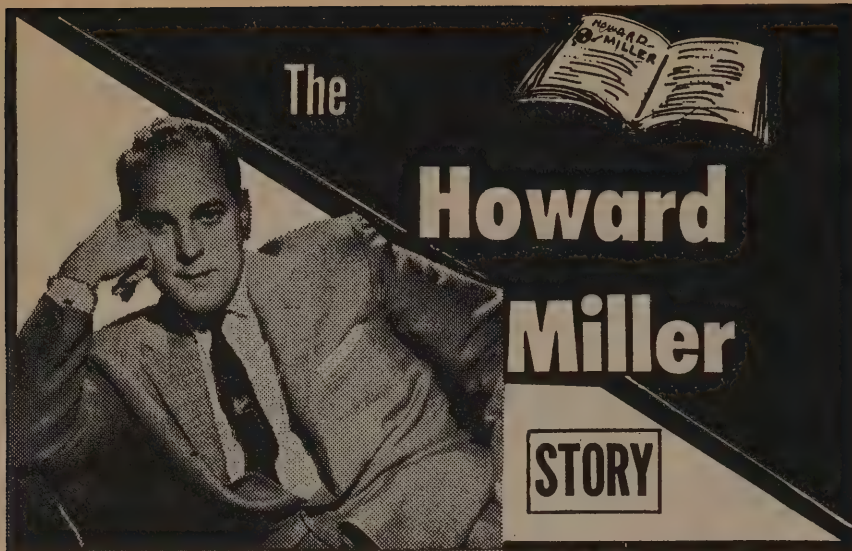
You're probably wondering what started Howie on the road to disc jockey fame. Actually, it was a case of appendicitis. The summer stock theater was his first love, but right in the middle of his most successful season, the appendix started making with the flips, and by the time that he had recovered from this untimely operation, the season's run was over. Undaunted by this setback, Howie decided to enter the radio field via the soap opera route, and thus began one of the most fabulous stories ever to hit the music world.

Howie has the distinction of being not only the "tops in pops", but he was, at one time, the youngest owner of a radio station in the United States. This unique honor came about when, while studying law at Kent University, he decided that the only way that he could have a free hand in the radio world was to own a station himself. So, WGIL, Galesburg, soon became the proud possession of Howard Miller.

However, World War II interrupted things, and Howie, like a million other boys, answered the call. While serving on a battleship in the Pacific, he participated in 15 amphibious landings and was awarded a Presidential Citation besides. After the war, H.M. returned to Chicago and immediately became associated with CBS as a staff announcer. Later on, he took over the slot of Program director on WIND, Chicago, but seeking greater gains, he turned to free-lance announcing, and in 1949, he had his first show, a once-a-week 15-minute affair. But again, Howie was not content with his present position, so he followed up a lead and soon found himself as an executive in the radio field. In the first year, his programs brought in over 50,000 fan letters. Success had finally come to Howard Miller, the boy who refused to give up, even when the odds were against him!

Probably one of the main reasons for his rapid rise to stardom is the fact that his programs contain many unusual features such as the weather forecasts by the Farmers Almanac. His accuracy is uncanny! Uranium hunts, discussions on the flying saucers and champion basketball demonstrations are also a few of the other "Millerisms" that have given him top ratings in the D.J. popularity poll. Another Miller feature is his devout dedication to the youth of America; for Howie has never forgotten the great sacrifices made by his fellow servicemen in World War II, and for this reason, he spends many long hours with the Chicago Daily News and the Kiwanis Club, all of this leading towards the building of the teenagers; for they as Howie puts it, "Are the future of America".

In addition to his radio chores, Howard can also be seen daily on NBC-TV as host of the popular "Club 60" show. HIT PARADER tips its hat to Howard Miller, and we know that he'll continue to rate tops across the "48".



Announcing The Howard Miller Show at the Balaban & Katz Chicago Theatre.



Another guest of Howard Miller's is the very talented and pretty Jane Morgan.



"A Music talk-over" takes place backstage between (L. to R.) Pat Boone, Howard Miller, Felicia Sanders and Lennie Dee. The other fella is Howard's pet poodle, Nibca.



Howard Miller introduces Chicago's singing sensation, Nick Noble, to TV audience.

Howard Miller

Hit Parader

Derby, Conn.

Please send me a free glossy photograph of Howard Miller!

Name

Address

City

State

JIM GALLANT — WNHC-TV

Success stories usually make pretty interesting reading depending, of course, on the writer. Yes, it all depends on just how attractive a writer can make his particular composition. Most of all, a reading public enjoys sincerity — and so our mission becomes an easy one. "Sincerity" is the theme of the Jim Gallant story.

Jim Gallant, The Bandstand Maestro, is very definitely a leader — a leader so warm and so respected, it is not an uncommon thing to hear one of his teenage enthusiasts refer to him as "Uncle Jimmy". They love him!

All of Connecticut, Rhode Island, Northern Long Island, New York State, Massachusetts and many other sections of the New England territories are treated to Jim Gallant's Bandstand, daily from 3:00 to 5:00 p.m. over WNHC-TV (Channel 8) New Haven, Connecticut. Thousands of teenagers, their younger brothers and sisters, their older brothers and sisters and even their parents tune in to "The Maestro", making his show one of the top presentations in the East.

All was not quite as easy as it sounds. What is now the most talked-about bandstand show on television was, just a few months back, nothing more than "a suggestion without a sponsor". No one gave the show much chance to succeed. Only Jim Gallant believed that, with hard work, drive and sincere effort, he could attract a viewing audience that would appreciate his activities on behalf of television, music and the teenagers themselves. He was right!

Jim Gallant loves Connecticut, with all its warmth and beauty. While driving through the state one day, he knew that Connecticut would someday be his home. And now, as a resident of New Haven, Jim's love for the state is returned; for all of Connecticut loves him.

Perhaps Jim Gallant's sincere interest in teenagers stems from the fact that he is a licensed schoolteacher, having graduated with a degree from Ohio State University. Looking into the personal side of "The Maestro's" life, we find he is very happily married (to a charming young lady, the former Elaine Dyer) and, by the time this issue of HIT PARADER hits the stands, Jim Gallant will be the proud daddy of a baby "Maestro". Next to his family, his show and the teenagers, Jim's main interests are his two dogs, Shoe-button and Bunky. Jim is also a golf enthusiast (almost a "pro") and loves to read

In addition to his daily show, Jim presents many record hops throughout the New England area, and he draws upwards of 3,000 teenagers at each dance. Many parents attend the affairs and thrill to seeing the good times being had by their children. In fact, the parents are so happy about the job being done by "Maestro" Gallant that they approached him about starting a new adult Bandstand. Jim liked the idea, and now his popularity is zooming all the more as his sincerity shines forth to his adult audiences on his new Thursday-night show.

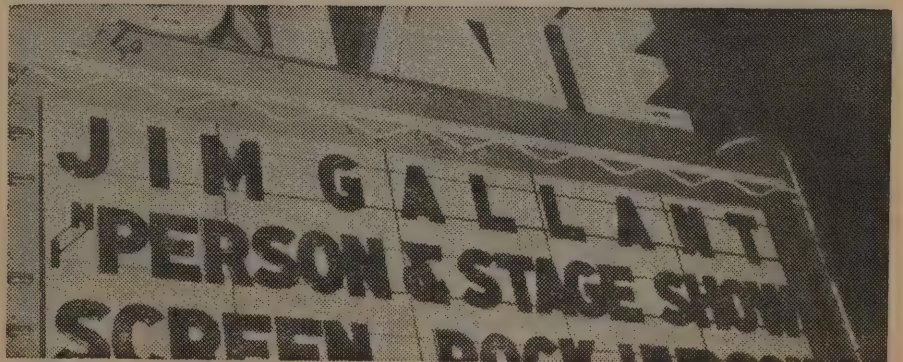
What more can be said other than the fact that Jim Gallant, "The Bandstand Maestro", who is already the talk of the East, is well on his way to becoming the "Maestro" for the teenagers, pre-teenagers and adults throughout out the entire country? And if one word, other than talent, were to be used to explain Jim's rise to stardom, the word would have to be "sincerity".



Jim Gallant makes his entrance and the fans go wild with thunderous applause.



An air-interview takes place as Jim Gallant chats a bit with Jane Morgan.



Jim Gallant
Hit Parader
Derby, Conn.

Please send me a free glossy photograph of Jim Gallant!

Name

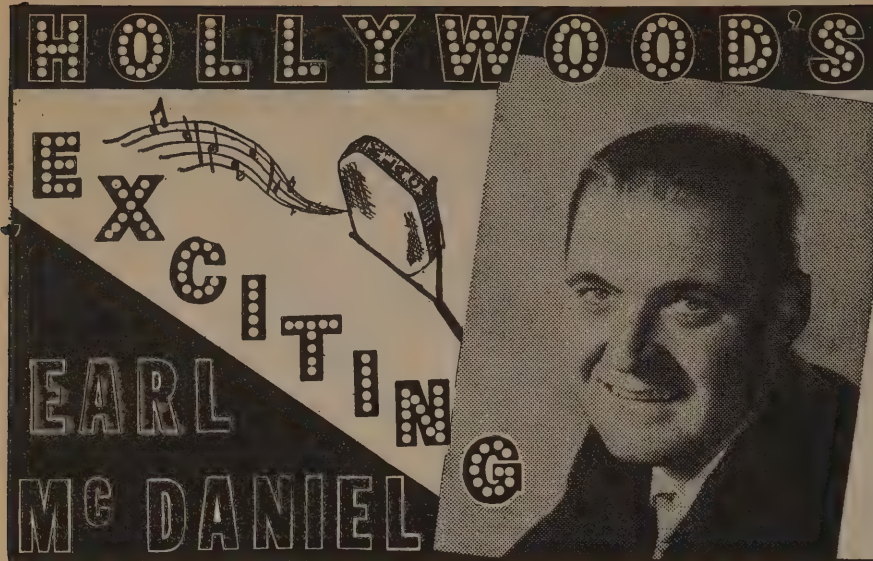
Address

City

State



Charlie Gracie always stops by to see Jim when he's in the Connecticut area.



EARL McDANIEL — KLAC

One of the most popular "song spinners around the West Coast these days is Earl McDaniel of Radio Station KLAC, Los Angeles. This high-flying Dee Jay just recently became a colleague of Pete Potter, Dick Hayes, Jack Smith, and Gene Norman, and in these five masters of the record world, you have a quintet that's pretty hard to beat! Earl's recent association with KLAC does not come as a complete surprise to his many fans, as this native Californian has been a familiar sight in and around the various studios of some of the top flight stations in the Los Angeles area.

Prior to his joining KLAC, Earl had "aired the waves" with many other "wax museums", including KGFG, KPOP, and KWIK, Burbank, Calif. Actually, it was evident from the start that "Mac" was destined to be a disc jockey as he performed over the Armed Forces Radio, a special services branch of the Army, and immediately after his discharge from Uncle Sam, the "Earl of the Twirl" began spinning for a small station in Hutchinson, Kansas. However, after being away from his "stomping grounds" for so long, Earl returned to Radio Station KGFG, bordering on the shores of Sunset Boulevard, and five years later, having extended his services to this station and also KPOP, Los Angeles, Mr. Mac D. finally hit his present home, KLAC. From here, the Los Angeles audiences have been rocking to the daily platter sessions of Earl McDaniel & Co.

Naturally, the record roundups are the McDaniel mainstay, but Earl is also one of the most civic-minded young men around the town. While being quite active in the Hollywood Chamber of Commerce and the Lions Club, he also finds time to devote much of his efforts to the YMCA, the Hollywood Boys Club, and the Veterans Service Council. Oh, yeah, he also makes with the music 16 hours a day, his 4-8 p.m. show being the most listened to 300 minutes around the clock, 7 days a week.

As for Earl's sentiments about the disc jockey trade, he shows no favoritism when it comes to making with the "round sounds". As he puts it, "You can't afford to specialize in any type of music, for if you continuously play one particular type, you will go out of fashion when the music has finished its run".

Earl's talents, however, are not only confined to the musical side of things, but he is also in demand for personal appearances, show planings, and business engagements. This year, he has joined his fellow deejays in the preparation of the 6th annual Hollywood Bowl Charity Bowl Show, which includes some of the nation's top songsters as performers, Gogi Grant, Tony Martin, The Modernaires, Jo Stafford, The Hi-Lo's, Tommy Sands and Tennessee Ernie Ford.

"Mac" hails from Santa Monica, and as a result, it is only fitting that this "Earl of the Whirlways" should be such an outstanding figure in the California region of the country. Sports cars take up a good portion of Earl's "spare time", and for this reason, speed seems to be the main factor in the McDaniel success story. He is moving fast, and no matter where he goes, or what he does, this Californian caper-cutter continues to set the pace in the Dee Jay race to fame and fortune. Good luck, Earl McDaniel!!



Earl McDaniel (left) and Ira Cook (right) flank Elvis Presley who is holding one of his many RCA Gold Record awards. All the stars stop in to visit with Earl.



In addition to Jim's popular TV show, "The Maestro" does it up right with record hops and theater appearances. Thousands always turn out for Jim's promotions.

Earl McDaniel

Hit Parader

Derby, Conn.

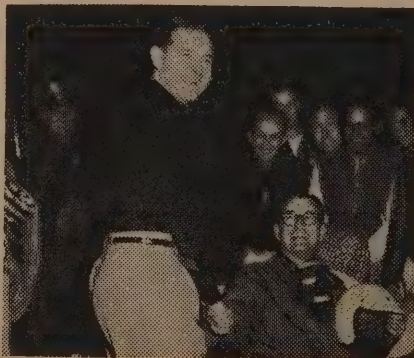
Please send me a free glossy photograph of Earl McDaniel!

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Earl McDaniel congratulates Hunter Hancock, a fellow d.j., on sports car victory.

SO LITTLE TIME

LUTHER DIXON BILLY DAWN SMITH

Oo-oo-oo-oo-oo-oo-oo so little time
There is so little time, my darling
And so much to say and do (so little time)

If we had a million years to share
The days would be too few.

Oo-oo-oo-oo-oo-oo.

So little time to give you the things
you deserve dear,

To kiss you and hold you tight.

If I had the pow'r to hold the moon,
I'd never end this night.

So little time you gave me love.

I knew there could be a new thrill

Is born each time you're with me.

So I give thanks I made you mine

In so little time oo-oo-oo

So little time.

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George Paxton, Inc.

SWEET HONOLULU LOVE

SY SOLOWAY SHIRLEY WOLFE

Sweet Honolulu love, I'm coming back
real soon,

(Why, oh why'd I ever roam, Honolulu
is my home.)

And hold you once again, beneath a
tropic moon,

(Why, oh why'd, I ever roam, Honolulu
is my home.)

Sweet Honolulu love, how could I say,
goodbye,

(You're the only one for me, lovely
Rose of Waikiki)

For I can't stay away, as hard as I may
try.

(You're the only one for me, lovely
Rose of Waikiki.)

Though I'd be content,

As long as I could wander,

Now I know that absence makes the
heart grow fonder.

My darling wait for me, upon that
distant shore,

(You're the only one for me, lovely
Rose of Waikiki.)

Sweet Honolulu Rose, I'm coming home
once more.

(You're the only one for me, lovely
Rose of Waikiki.)

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TOMORROW, TOMORROW

FRED JAY IRVING REID MARTIN GRAY

Tomorrow, tomorrow, we'll have our
tomorrow;

So kiss me and miss me,

'Till I'm with you once more.

Tomorrow, tomorrow, we won't be
apart, love,

If deep in your heart, love,

You'll keep me there till then.

The road that takes me far away,

Far, far away, far, far away,

Will bring me back to you someday,

My darling, wait and see.

Don't sigh now, don't cry now,

Though this is goodbye now,

Tomorrow, tomorrow belongs to you

and me.

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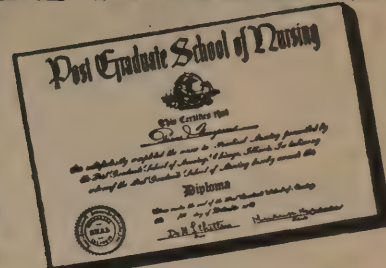
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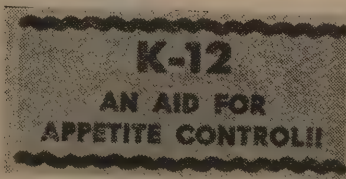
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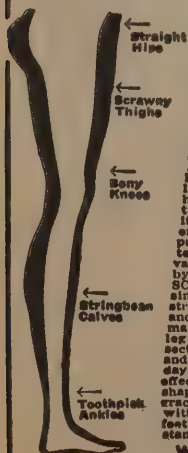
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THE FOUR LADS

Lady Luck often smiles on those who least expect it, and in the case of The Four Lads, their break came when they chose to do an imitation of the famous "Golden Gate Quartet". It just so happened that the manager of this group heard the Lads, and from then on, it was all the way — up. These four boys, all natives of Toronto, find themselves on top of the music world, having many a smash hit such as "No Not Much", "I Just Don't Know", and "Who Needs You". Their perfect harmony has thrilled millions across the country, and their newest Columbia recording, "The Eyes of God", promises to be another Four Lads great.

Although the boys are riding on the success wave, it was actually through another star that the boys got their break. Johnnie Ray, at that time another "unknown", needed a male vocal group for a background to his "Cry" and "The Little White Cloud That Cried". The Lads were selected, and thus they found themselves on a smash record over night.

Naturally, singing is the main interest of The Four Lads, but in true Canadian fashion, all of the boys are fanatics when it comes to their national

sport, ice hockey. Not only are they rabid fans, but they themselves are excellent skaters as well.

One of the most beautiful songs ever recorded by this top vocal group "Moments To Remember", can be used as a theme to their popularity across the country. The Lads are always appearing at the top night clubs, and they are in constant demand for radio and TV appearances. Yes, these boys have definitely made the grade, as their winning smiles, warm personalities, and above all their fine harmony, have thrilled listeners all over the world. We salute the Four Lads, as they have indeed, given us "Moments To Remember".

What lies in store for the boys, only time will tell, but as for now, we can only see a continued success leading to even greater gains in the music field, for there are still worlds to conquer, and one can hardly deny the fact, in The Four Lads, a beautiful combination has been developed, and it's very difficult to beat a winning combination, no matter what the odds are.

Surely, Fame and Fortune picked a winner when they smiled on Toronto's pride, The Four Lads.



THE FOUR COINS

Another group that has captured the hearts of the country is the Four Coins, a well blended quartet that definitely has the depth and talent to set them aside from all the others. This group of youngsters, who record on the Epic label, have just come into the national spotlight within the past two years, for it was in 1955, while singing on the Perry Como show, that they received their well-deserved recognition, and after that, it was no holding them back. Although young in years, one is amazed when listening to the Coins, as their flawless harmony shows that they are seasoned performers in every way.

Probably the most famous recording by the Four Coins is "Shangri-La", which speaks for itself, as it has sold over 1,000,000 copies and is still popular on the teenage hit parade.

Like many of the other top recording groups, the boys have made numerous radio and TV appearances, and their faces have become a familiar sight in the finest show places across the country.

Many people probably wonder just how the Four Coins achieve such perfection in their manner of singing — the answer is quite simple. Aside from

the combination of four wonderful voices, the boys arrange all of their songs themselves, and each song is especially written for each recording. Their waxings include everything from the old time standards to the most hit tunes.

Their latest winner, on the Epic label, is called "My One Sin", and done in the typical Four Coin fashion, this beautiful ballad promises to be another "Shangri-La". On the flip side is another fine presentation, "This Life", and talk in the trade gives both of these songs the green light to go all the way.

It seems strange that in such a short period of time, The Four Coins have jumped from the ranks of singing telegram boys, for that was their original job, all the way up to the top of the ladder of stars. We must admit that the Fates have fallen the right way for this quartet, for today, The Four Coins, in face value, are worth over a million dollars.

Yes, the road to Success is quite often a long one, but once in a while, a group comes along that makes the big step right away. Such is the case with this wonderful group of boys, The Four Coins.

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FRAULEIN

LAWTON WILLIAMS

Far across the blue waters
Lives a old German's daughter
By the banks of the old river Rhine
Where I loved her and left her
But I can't forget her
'Cause I miss my pretty fraulein

Fraulein fraulein
Look up toward the Heaven
Each night when the stars start to shine
By the same stars above you
I swear that I love you
You are my pretty fraulein.

When my memories wander
Away over yonder
To the sweetheart I left behind
In a moment of glory
A face comes before me
The face of my pretty fraulein

Fraulein fraulein walk down by the river
Pretend that your hand's holding mine
By the stars above you
I swear that I love you
And I always will my fraulein.

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HUMPTY DUMPTY HEART

HENRY BOYE

I've got a humpty dumpty heart,
Ah hah, ah hah.
I've got a humpty dumpty heart;
I fell for you right from the start,
Ah hah, ah hah.
Humpty dumpty, humpty dumpty,
Humpty dumpty heart.

All of your kissin'
And all of your huggin'
Can't put my heart together again,
'Cause I've got a humpty dumpty heart,
Ah hah, ah hah,
I've got a humpty dumpty heart,
A heart your love has torn apart,
Ah hah, ah hah.
Humpty dumpty, humpty dumpty,
Humpty dumpty heart.

You've got me sittin' on a wall,
Ah hah, ah hah.
You've got me sittin' on a wall;
Like humpty dumpty I'm gonna fall,
Ah hah, ah hah.
Humpty dumpty, humpty dumpty,
Humpty dumpty, humpty dumpty heart.

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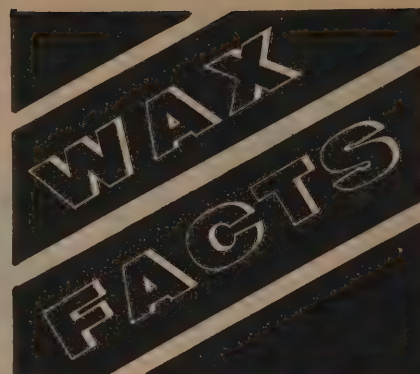
WHISPERING BELLS

F. LOWRY C. QUICK

Whisp'ring bells, whisper low,
Whisp'ring bells, love you so,
Bring my baby, oh, my baby back to me.

(Baby back to me)
Whisp'ring bells, loud and clear,
Your sweet chimes, glad to hear.
Bring my baby, oh, my baby back to me.

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Steve Lawrence Andy Williams

"Fraulein" by Steve Lawrence, promises to be right up there, as this haunting melody, aided by some sweet trumpet sounds, continues to gain nationwide prominence. "Blue Remembering You", on the flip side, is another Lawrence rendition that might make it. Both songs are presented in the wonderful Steve Lawrence fashion.

Andy Williams has a definite hit winner in "Lips Of Wine", which has already placed itself as one of the top tunes among the current leaders. The rhythmic beat, done up in Hawaiian fashion, should go all the way. The re-



Alan Dale Teresa Brewer

verse side, "Straight From My Heart", also shows hit potential and can zoom its way upward.

Reminiscent of the "roaring 20's", Teresa Brewer's "It's The Same Old Jazz, Momma", matches the current fads with those of the "good 'ole days", while "Born To Love", is a ballad with more of a rhythm type background. Tessie gets ample assistance from a female vocal group. The thrush is tops on both sides.

Alan Dale's "I'll Never Forgive You" and "How Very Wonderful" provide for easy listening as both songs touch on the sentimental side. "I'll Never Forgive You" is a medium beat bouncer with a close harmony accompaniment. Alan's "How Very Wonderful", however, is the side to watch.

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| 6. In The Middle Of An Island | 15. Wake Up Little Susie |
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| 4. Jack & Jill | 16. Mary Had a Little Lamb | 26. Patty Cake |
| 5. Pease Porridge Hot | 17. Skip To My Lou | 27. Gilt Along |
| 6. Where Has My Little Dog Gone | 18. Row Your Boat | 28. Ol' Chisole |
| 7. Humpty Dumpty | 19. Tom Tom the Piper's Son | 29. Rock-A-Bye Baby |
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| 9. Lazy Mary | 21. Arkansas Traveler | |
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| 4. Let's Go To Church | 13. Lost But Not Forgotten |
| 5. Do Remember Me | 14. Kneel At The Cross |
| 6. A Lot Of Heaven | 15. Somebody Touched Me |
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| 4. Empty Arms | 13. Jim Dandy |
| 5. Just Because | 14. Feeling Happy |
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| 4. I'll Be Home For Christmas | 14. Frosty The Snowman |
| 5. Silent Night | 15. You're All I Want For Christmas |
| 6. Adeline Fidelity | 16. Silver Bells |
| 7. Winter Wonderland | 17. Rudolph The Red Nosed Reindeer |
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| 2. White Sport Coat | 11. Oh So Many Years |
| 3. Little Bit | 12. Gone |
| 4. Gonna Find Me A Bluebird | 13. Young Love |
| 5. Fraulein | 14. Before I Die |
| 6. Dog Bite Your Hide | 15. Am I Losing |
| 7. Walking After Midnight | 16. There You Go |
| 8. Rockin' In The Congo | 17. I'm Tired |
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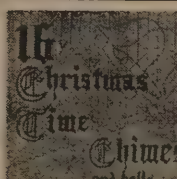


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|----------------------------------|--|
| 1. Once In Royal David's City | 9. In the Stable |
| 2. Little Town Of Bethlehem | 10. God Rest Ye Merry |
| 3. Hark The Herald Angels Sing | 11. Tempus Adest Floridum |
| 4. Joy To The World | 12. Greensleeves |
| 5. It Came Upon A Midnight Clear | 13. Veni Emmanuel |
| 6. The First Noel | 14. Oh Come All Ye Faithful |
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| 4. We Three Kings | 12. O Holy Night |
| 5. The First Noel | 13. Silent Night |
| 6. Hark! The Herald Angels Sing | 14. It Came Upon A Midnight Clear |
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Our love will stand their test of time
And our ages won't be there to draw the line

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Maybe tomorrow maybe tomorrow
I don't know where or when
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Promise her stars, in the sky above,
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love.
Promise her perfume, and glamorous
furs,
Promise her bankbooks, that say his,
and hers,
Promise her things, she's been
dreamin' of,
Promise her anything, but give her
love.
You may not be a rich man,
But you don't need wealth, or fame,
Just show her that you really care
And she'll love you just the same.
Promise her bracelets, of silver and
jade,
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maid,
She'll cuddle up close, like a hand in
a glove,
Just promise her anything, but give her
love.

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SWANEE RIVER ROCK

RAY CHARLES

Do you know way down (way down)
Way down upon the Swanee (Swanee)
Talking 'bout the river (river)
You know so far (so far)
So far away (so far away)
Do you know that's where
(that's where)
Where my heart is turning (turning)
Oh (ever) and that's where
(that's where)
That's where the old folks stay
(Where the old folks stay)
All the world is sad and lonely now
Ev'rywhere I roam (roam) (roam)
(roam)
Keep a-telling you now darling
(darling)
How my heart is growing sad (so sad)
So sad and lonely because I'm so far
(so far)
I'm far from my folks back home
(From the folks back home)

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VIC DAMONE

Over the past few years, many singers have come on the show business horizon with a great deal of success stemming from their initial hit recording. Many such "overnight" stars have followed their first waxing with another hit effort, and in so doing, have carved a niche deep enough so as to keep them in the limelight for several months to come. Others faded out after their first record. However, the occasion seldom rises when a singer is recognized by the public for his first wax effort and continues month after month, year after year, to produce such hits that give him the foundation necessary in keeping a personality rating as an all-time performer. Such is the case with the incomparable Vic Damone, the man with the VOICE TO REMEMBER.

An early ambition has carried Vic to the heights as the popular screen and recording star he is today. His popularity grows with each record and movie he makes. As a matter of fact, he has piled up over one thousand fan clubs with devoted members from every state in the union.

Vic began his fabulous career at the age of sixteen, when he received a job singing at U.S.O. canteens. From there he went to New York, where he auditioned for the Arthur Godfrey Talent Scout Show. He walked out of the studio that night with top honors — and an

offer for another audition. This time the young sensation won a featured spot at the famed La Martinique Supper Club. Signed for a two-week stay, Vic completely stole the show and was held over for eleven weeks.

It was later that year that Vic received his own radio show for station WHN, and it was there that he was spotted by Joe Pasternak, who watched Vic's progress. Pasternak was planning on a career for Vic through motion pictures, and this seemed to be the turning point in Vic's career. For, he shortly thereafter appeared at such top nite-spots as The Copacabana, The Riviera and The Roxy and Paramount theatres.

Like all young men, Vic took time out for a tour of duty with Uncle Sam. At the time of his enrollment, he was under contract with MGM Studios and he had already appeared in two movies. His duties in the service consisted mostly of singing. He appeared in a number of variety shows for the men stationed overseas, and, upon his discharge in 1953, Vic returned to MGM for the filming of "Athena".

The singing of Vic Damone has thrilled millions of people all over the world. Through sheer hard work, he has fulfilled his one desire to be a top entertainer, and we are sure that in the very near future Vic's name will appear on the best seller charts with a tune entitled "An Affair To Remember".

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LOVE ME SO I'LL KNOW

PAUL HAMPTON

It's me, it's me, my darlin';
You know I've been away.
I've been away a long, long while,
Longin' to see your pretty smile,
Darlin' yes, oh darlin', you're the one
The one oh darlin', you're the one.

'Cause my heart beats, but there's no glow,
Won't you say you love me so
I'll know, I'll know
Love me so I'll know.

It's me, it's me, my darlin'
You know I've been away.
All day I think my heart's alone,
Don't you know I want you for my own, my own,
Want you for my own.
'Cause my heart beats, but there's no glow,
Won't you say you love me so
I'll know, I'll know,
Love me so I'll know.

Well darlin', yes, oh darlin',
The time has come to part.
I'll be gone a long, long while,
I'll long to see your pretty smile,
Darlin', yes, oh darlin', in my heart,
my heart,
Oh darlin', in my heart.

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IF YOU'RE NOT COMPLETELY SATISFIED

BUD BRIES MILDRED PHILLIPS

If you're not completely satisfied
Return my heart to me
If you think that I would do you wrong
You might as well recall the fun we had
The love we shared each day
If you think that I would hurt you so
I'll take my heart away
There is no one in this wide wide world

To take the place of you
But if you feel that I'm unfair
There's nothing I can do
If you're not completely satisfied
Return my heart to me
But I know that we would always care
And never would be free

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WHAT'S IT LIKE IN PAREE?

CARL SIGMAN

What is Paris like?
What's it really like?
Are there gay cafes in town?
Do they sell bouquets in town?
And when the street organ plays in town each spring
Does your heart want to sing?
What's it like to live like Parisians live?
Is the air champagne at night?
Is it love's domain at night?
Will someone wait by the Seine at night for me?
Will she whisper "Cherie"?
Will she love only me?
What's it like in Paree?

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CRYING IN THE SHADOWS

WOOD RALEIGH

I'm crying in the shadows,
Just outside your cottage door,
But I come by and surprise you,
Ah, but you surprise me more.

For I see you through the window,
In the arms of someone new,
So I'm crying in the shadows,
Cause I know I'm losing you,

What good would it do me if I show my face
My love dream is ended
Someone's taken my place.

I'm crying in the shadows,
Where my tears are out of sight,
No one sees and no one knows,
That you broke my heart tonight.

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(When She Wants Good Lovin')
MY BABY COMES TO ME

JERRY LEIDER MIKE STOLLER

She goes to see the baker
When she wants some cake
She goes to see the butcher
When she wants some steak
She goes to see the doctor
When she's got a cold
She goes to see the gypsy
When she wants her fortune told,

But when she wants good lovin'
My baby comes to me
But when she wants good lovin'
My baby comes to me

She goes to see big daddy
When she wants to buy mink
She goes to see the plumber
When she wants to fix up the sink
She goes down to the pawn shop
When she wants to get some loot
She goes to the beauty parlor
When she wants to look real cute,

She goes down to the river
When she wants to take a dip
She buys a coca cola
When she wants to take a little sip
She goes to see her father
When she wants new shoes
She goes to see her mother
When she's down and got the blues,
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I HURT TOO MUCH TO CRY

DICK SHERMAN DAVE COLEMAN

There'll be no tears
Tho' you're sayin' goodbye
'Cause I hurt too much to cry
You never loved me
You've been livin' a lie.
Yes, I hurt too much to cry.
Oh a two-timin' lover can tear you apart.

Why oh why, must I love you,
And your two-timin' heart.
I'm torn up inside
But my eyes are dry
'Cause I hurt too much to cry.

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- ★ The Dean Ross Note Selector that guides your fingers to the melody notes for your right hand.
- ★ And 5 popular, simple songs you can start to play with BOTH hands in 15 minutes, thanks to the Dean Ross amazing new invention and quick-results method.
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New Orleans, La.

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W.R.B.,
Marshall, Texas

MONEY WELL SPENT!

"I am well satisfied with the course; and although I am far from completing the course, I can say that it is money well spent. May I take this opportunity to thank you for giving me this chance to learn to play the piano — a chance I have always wanted."

H.L.D., Lawn, Texas

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C.D.,
Staten Island, N. Y.

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J.H.H.,
Lancaster, S.C.

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Cleburne, Texas

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THE HONEY SONG

CURT MASSEY ARBIE GIBSON

Honey, I'm in love with you,
I love ev'rything you do,
Sure as one and one makes two;
Honey, I'm in love with you.
Honey, let me hold your hand,
Let me tell you that it's grand,
Maybe then you'll understand,
Honey, I'm in love with you.
I'm forever building dreams,
'Round your pretty head, it seems;
But they're only empty dreams,
Till you say that you love me, too.
I would walk a million miles
If I could take along your smiles,
They would all be happy miles,
'Cause, honey, I'm in love with you.

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AN AFFAIR TO REMEMBER
(Our Love Affair)

HAROLD ADAMSON LEO McCAREY HARRY WARREN

Our love affair is a wondrous thing,
That we'll rejoice in remembering.
Our love was born with our first
embrace,
And a page was torn out of time and
space.

Our love affair, may it always be
A flame to burn through eternity.
So, take my hand with a fervent
pray'r,

That we may live and we may share
A love affair to remember.

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MY CABIN OF DREAMS

MICK KENNY AL FRAZZINI NAT MADISON

When the sun in the sky
Bids the daytime goodbye
Like the willows I sigh
For my cabin of dreams
At the ending of day
I start wending my way
With a heart feeling gay
To my cabin of dreams.
Swinging down thru the lane
Singing love's old refrain
I'll be home once again
Tapping my window pane
When I open the door
I'm in Heaven once more
With the one I adore
In my cabin of dreams

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FORSAKING ALL OTHERS

RHODA ROBERTS MELVIN UNGER KENNY JACOBSON

Here we stand, you and I,
Remember this moment as time
passes by;
No one has loved as I love you now,
So give me your hand, as I give you
my vow.

Forsaking all others, I'm trusting in
you;

So don't ever leave me, whatever
you do.

I give you my promise, I'll be true;
Forsaking all others, I'm trusting in
you.

Strong as the oak, deep as the sea,
Constant and tender forever I'll be;
Here on this day my promise I give,
To love you, my darling, as long as
I live.

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UNTOUCHED HEART

ART CRAFER BOB MARCUS

An untouched heart is what I can give
An untouched heart that's eager to
live

So many have told me I was so wrong,
To wait until the right one came along
I tried and yet, no other would do
But now I'm glad I waited for you.
There's magic in your lips I know I
can't resist

So take not part, but all of my
untouched heart.

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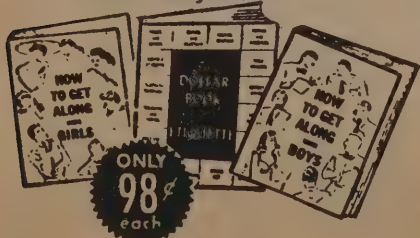
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ARNOLD MAXIN

(Epic Records A&R Chief)

Sometimes the back door is the most direct entrance to the front. Take the case of Arnold Maxin as an example. Mr. Maxin is the highly capable artist and repertoire director of Epic Records. Although Mr. Maxin is only in his mid-thirties, he has more than 20 years of musical experience to his credit, including arranging and playing the trombone for such great musical aggregations as Tex Beneke, Isham Jones, and Elliot Lawrence bands. Arnold played in his high school orchestra back home in Philadelphia and was featured in local dance bands. When World War II broke out, he joined the U.S. Army where he served in radio intelligence.

After the war ended Arnold decided to get into the record business — and this is where the “back door” came in. He studied business administration at Temple University and landed a job clerking in a record store. After a year of retail selling he went to work for Raymond Rosen, a top record distributor in Philadelphia, so he could learn the wholesale sales end of the business.

After seven years with the Rosen organization he joined Epic Records in February, 1956 as album artist & repertoire man. One year later, February 1957, he was given complete charge of all A&R activities for Epic and is currently

doing an outstanding job. Arnold's “back door” jobs to learn the record business are standing him in good stead.

Mr. Maxin signed Sal Mineo to Epic and is working with such artists as Roy Hamilton, Four Coins, Tony Perkins, Anita Ellis, Eileen Barton, Clara Nelson and Something Smith and The Red Heads.

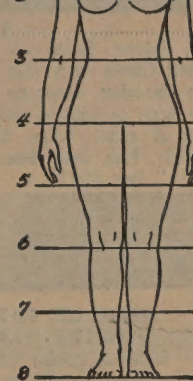
He is married and the father of two daughters. An outdoor man, Maxin enjoys golfing and working on his Pennsylvania farm.

Arnold Maxin offers this advice to songwriters—“Look to your own experiences”. The best example of how true this is can be seen in the Rock And Roll field where so many teenage songwriters have scored because they are able to communicate to their own age bracket much easier than older professional writers. It is Mr. Maxin's feeling that one is never too old — or too young to write songs.

His advice to singers — “Avoid imitations. Be yourself. In order to succeed a singer must have sincerity and sound. Sincerity, sound and style are more important than voice.”

Just listen to the hit songs and hit recording artists and you'll find Arnold Maxin makes sense.

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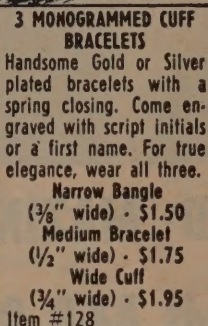
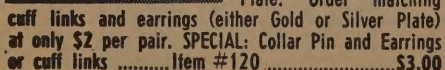
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"It's been fun. Hasn't cost anywhere near as much as private teacher. Now invited to affairs, dances. Auditioned for 'Barn Dance Jam-boree.'" — Howard Hopkins, Elvira, N. Y. (Picture at left)



Couldn't Learn Before Now Plays at Church

"I had tried several times to start music lessons. I had been depending on a music teacher before. Now I am able to play when needed at church and young people's services, etc." — Mrs. P. J. Talmán, Symora, Illinois



Howard Hopkins

Peter Kozyna

900,000 STUDENTS 59 Successful Years